

Tri-County Scholarship's 40th Annual Awards Celebration

Event Summary

Date: Monday, October 25, 2021

Time: 6:45pm-8pm

Live-streamed awards celebration

Honorees:

- Steven J. Goulart of MetLife
- Navneet & Reema Puri of Nevakar
- Margaret A Darrin Foundation

Learn more at www.tcsfund.org/2021gala

SPONSORSHIPS:

ALL SPONSORSHIPS INCLUDE:

- Your ad in Ad Journal mailed to all participants who register by Oct. 5 and online for one year
- *Gala in a Box* with wine, gourmet snacks and gifts mailed to VIP guests
- On-going display of sponsor logo during program

❑ CHANCELLOR \$100,000

Support 25 high school students or 50 grade school students. 40 VIP guests. Full page Color Ad with premier Ad Journal placement.

Additional: 30 second commercial* aired during live program. Sponsor logo with link on Tri-County website for one year. Announcement of company sponsorship on social media.

❑ PRINCIPAL \$50,000

Support 13 high school students or 25 grade school students. 20 VIP guests. Full page Color Ad with Special Diamond Frame.

Additional: 15 second commercial* aired during live program. Sponsor logo with link on Tri-County website for one year. Announcement of company sponsorship on social media.

❑ FOUNDER \$25,000

15 VIP guests. Full page Color Ad.

Additional: 15 second commercial* aired during live program. Sponsor logo with link on Tri-County website for one year.

❑ LEADER \$15,000

10 VIP guests. Full page Color Ad.

Additional: 15 second commercial* aired during live program.

**Commercial to be created by sponsor company and submitted by Oct. 5th. You may substitute a full-color version of your ad to be shown on the screen during the event if you will NOT be creating a commercial.*

❑ GRADUATE \$10,000

8 VIP guests. Full page Color Ad

Additional: Ad featured on screen during virtual event.

❑ SCHOLAR \$7,500

5 VIP guests. Half page Color Ad.

Additional: Ad featured on screen during virtual event.

INDIVIDUAL PARTICIPATION:

❑ BENEFACTOR \$1,500

One mailed *Gala in a Box* for you and one mailed *Gala in a Box* for a friend you would like to introduce to TCSF. **Listing in Program Ad Journal at the Benefactor Level**

❑ FRIEND \$500

One mailed *Gala in a Box*. **Listing in Program Ad Journal at the Friend Level.**

❑ CONTRIBUTOR

For those not able to participate in the live streamed gala, please consider contributing to or funding a full scholarship. One-year scholarships are \$4,000 for high school students and \$2,000 for K-8th grade students. Donations can be made in tribute to an honoree or another individual with acknowledgment. Any donation is appreciated.

TRIBUTE JOURNAL ADVERTISING:

All guests who register by October 5 will be mailed a printed Ad Journal. Journal may also be viewed on Tri-County website for one year.

❑ **\$5,000 - Full Page Diamond Ad** (8.5"H x 7"W) with Special Diamond Ad Frame

❑ **\$2,000 - Full Page Ad** (8.5"H x 7"W)

❑ **\$1,000 - Half Page Ad** (4.25"H x 7"W)

All copy and camera art (high-res pdf or jpg) must be received by:

October 5, 2021

All ads are full color for the special 40th anniversary edition of the Program Ad Journal.

Late submission will require us to create a generic ad. Instructions for submitting will be emailed after registering.

Please register your support by Oct 5th at:

www.tcsfund.org/2021gala

Pay by credit card or
generate an invoice to mail a check.
Questions? Minnie Simon msimon@tcsfund.org